



**RISE
ABOVE
THE
STORM**
CMP ANNUAL GALA 2020

October 2020

Dear friends,

On behalf of the CMP family, I invite you to join us for our first virtual gala, to be held on Thursday, October 15th 2020.

Year 2020 has been a difficult year for all of us. The COVID-19 pandemic turned our collective lives upside down. To some of us, this is a major setback to our ways of life, but to others, it is more than a setback. To many families, this would seem to be a path of no return, an ominous, dark storm that swallows up whatever plan that they have with their careers, their businesses, their lives, and their hope.

For every one of us that is counting our losses, there is someone who is left with nothing to count. For every one of us that is relying on some form of help, there is someone who has nowhere to turn to for help. For every one of us who might say “No, not this year”, somewhere there is a voice that begs the question “If not now, when?”

Indeed, this is the time that your support is most needed, and your impact most felt. CMP entered the peak of the pandemic in our most devastated hour, when we had just lost our home of more than 40 years – our base of operation, and the launch pad for almost all our programs. Yet our team of dedicated board and staff went head on into COVID-19 response work. We shuffled our staff resources, pivoted our programs, and found new ways to deliver services. Our self-imposed directive was to provide help first, mourn our loss at our private moments, and look for funding later. “If not now, when?” That “Later” is now.

For the past 6 months, we assisted hundreds of families to secure income relief, helped to sustain small businesses and preserve jobs, and continued to prepare immigrants for the job market so they can get back on their feet. Despite our own challenges, our staff stayed with our clients like a guiding light inside an imposing storm. We need your help to keep that light burning and to continue to show the way. Together with your support, we will be able to connect them to a life line, and give them hope that soon, we will all *Rise Above the Storm*.

Please support and join us on October 15th to learn more about CMP’s work and impact.

Respectfully,



Hong Shing Lee, Executive Director

Board of Directors

William G. Leung, Chair
Tony C. Wong, Treasurer

Jeffrey D. Leong, Vice Chair
Alison Yu, Secretary

Deborah Chan | Suzanne Goon Mark | David K. Ho | Hans Johannsen
John Lam | Chong Min Lee | Elizabeth Lee | Anne Louie | Patrick Ng
Brittany Ryan | Sunny Wang | Danny Wong | Eileen Xie | Kevin Yu

人力中心
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明燈》
綫上籌款晚會

**CMP
2020
Virtual
Gala -**

RISE ABOVE THE STORM

**October 15, 2020
6 PM**

Sponsorship Selection



Mission Champion | \$45,000

(\$25,000 Gala + \$20,000 Program Sponsorship)

- 8 links to virtual gala (To be sent by e-mail)
- Mission Champion recognition through June 2021
- 30-second sponsor video message* during gala
- Logo display at event
- Logo on electronic invite
- Acknowledgement via on screen tickler
- Sponsor one (1) CMP project in 2021
- Commemorative “Rise Above the Storm” notepad for each guest**

Mission Partner | \$25,000

- 8 links to virtual gala (To be sent by e-mail)
- Mission Partner recognition through June 2021
- 30-second sponsor video message* during gala
- Logo display at event
- Logo on electronic invite
- Acknowledgement via on screen tickler
- Commemorative “Rise Above the Storm” notepad for each guest**

Ambassador | \$10,000

- 8 links to virtual gala (To be sent by e-mail)
- Honorary Benefit Co-Chair
- 15-second sponsor video message* during gala
- Logo display at event
- Acknowledgement via on screen tickler
- Commemorative “Rise Above the Storm” notepad for each guest**

Benefactor | \$8,000

- 8 links to virtual gala (To be sent by e-mail)
- 15-second sponsor video message* during gala
- Logo display at event
- Acknowledgement via on screen tickler
- Commemorative “Rise Above the Storm” notepad for each guest**

Collaborator | \$5,000

- 8 links to virtual gala (To be sent by e-mail)
- Logo display at event
- Acknowledgement via on screen tickler
- Commemorative “Rise Above the Storm” notepad for each guest**

Devotee | \$3,800

- 8 links to virtual gala (To be sent by e-mail)
- Grouped logo display at event
- Acknowledgement via on screen tickler
- Commemorative “Rise Above the Storm” notepad for each guest**

Endorser | \$3,000

- 8 links to virtual gala (To be sent by e-mail)
- Name listing at event
- Commemorative “Rise Above the Storm” notepad for each guest**

Individual Ticket | \$350 each

- One (1) link to virtual gala (To be sent by e-mail)
- Commemorative “Rise Above the Storm” notepad**

*Kindly include a social responsibility message in video

**Guest mailing addresses required to send notepad
(Expect post-gala date delivery)

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Reply Form



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Support Level

Sponsorship Choice: _____ Amount: _____

I/We cannot attend the event, but wish to make a tax deductible donation of \$ _____

Contact Information

Name: _____ Company/Organization: _____

Address: _____

E-Mail: _____ Phone: _____

Payment Method

___ Enclosed is my check of \$ _____. Please make check payable to **CMP, 437 Amwell Road, #7557, Hillsborough, NJ 08844** (Memo: 2020 Gala)

___ Please send me an invoice

___ Please charge \$ _____ to my: ___ American Express ___ MasterCard ___ Visa

Card number: _____ Expiration date: _____ CVV: _____

Billing Address: _____

Cardholder name: _____ Cardholder signature: _____

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Questions?

E-mail Hong Shing Lee at honglee@cmpny.org or Steven Ye at stevenye@cmpny.org or call (212) 571-1690

Thank You!

**October 15, 2020
6 PM**