

April 2023



Dear Friends,

We cordially invite you to join us at CMP's **2023 Breakthrough Rising Gala** on Thursday, April 27, 2023, at Terrace On The Park (52-11 111th St, Queens, NY 11368), to celebrate the accomplishments of young or second generation business leaders in our community.

CMP's annual gala usually hosts 350 plus guests. Among them are corporate executives, community minded professionals, local business representatives, philanthropic individuals, and community leaders who share CMP's mission in helping immigrant and low-income New Yorkers to become economically self-sufficient.

Our honorees this year are young or second-generation business leaders who infuse new visions, bold business approaches, and creative energy to elevate their family businesses to new heights.

Breakthrough Leadership Awards:

- **Steve Chen** - President, Crystal Window & Door Systems
- **Jeffrey Kwan** - Owner, Canal Sound & Light
- **Jeffrey Lam** - Founder & Chief Executive Officer, Lam Generation
- **Yvonne Tsang** - Co-Founder, eRxCity Corp., and Vice President, Prosperity Enterprises Co.

Spirit of Immigrant Award:

- **Andy Wang** - Franchisee, Bonchon Chicken

At the 2023 Breakthrough Rising Gala, we celebrate their professional accomplishments and recognize their contributions as impactful citizens in society. Please join us and salute these inspiring role models. Your support will help us better deliver mission critical services, ensure quality oversight, and respond to emerging community needs.

For further information about the 2023 Breakthrough Rising Gala, please feel free to contact me at honglee@cmpny.org, or (646) 292-9669, or Sonya Lin at sonyalin@cmpny.org, or (646) 292-9667. Thanks.

Sincerely,

Patrick Ng
Gala Co-Chair
Po Wing Hong Food Market

Jeffrey D. Leong
Gala Co-Chair
Life Financial Management

Christopher K. Law
Gala Co-Chair
UnitedHealthcare

CMP Board of Directors

William G. Leung, Chair | Hans Johannsen, Vice-Chair | Tony C. Wong, Treasurer | Alison Yu, Secretary
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CMP 2023
BREAKTHROUGH
RISING
GALA

THURSDAY
APRIL 27, 2023
6:30PM

TERRACE ON THE PARK

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2023 BREAKTHROUGH RISING GALA

【承先啓後 · 力爭上游】籌款餐會

Thursday | April 27, 2023 | 6:30 PM - 9:30 PM
Terrace On The Park
52-11 111th St, Queens, NY 11368



SPONSORS

Ambassador



Benefactors



Collaborators



Ms. Maria Wong

2023 Honorees



Steve Chen, President, Crystal Window & Door Systems, LTD

Growing up in the business, Steve was exposed to and involved in many aspects of operations in window manufacturing and installation business ever since he was a little boy. In 2018, he was named President of Crystal Window & Door Systems. Since then, Steve has driven the company sales to record heights and led corporate rebranding initiatives for long term growth.



Jeffrey Kwan, Owner, Canal Sound & Light

Jeffrey is the second-generation owner of Canal Sound & Light, formerly known as Canal Hi-Fi. From helping the company phase out home audio and consumer electronics, to expanding the business to ecommerce and tradeshow fields, to performing services such as event productions, rentals, and installations, Jeffrey has been leading the family business to innovative business models and adapt to new industry changes.



Jeffrey Lam, Founder & Chief Executive Officer, Lam Generation

Following and furthering his family's line of business, Jeffrey in 2005 founded Lam Generation, managing the full life cycle of a project including land acquisition, ground up development, financing, hotel operations and asset management. Since establishment, Jeffrey has led the company to acquire and develop internationally branded hotel assets and residential property totaling over \$1 billion.



Yvonne Tsang, Co-Founder, eRxCity Corp., and Vice President, Prosperity Enterprises

With her corporate skills and experiences, Yvonne co-founded eRxCity, an innovative retail pharmacy located in the heart of Chinatown. Yvonne also extends her knowledge and expertise in real estate investment and business management by serving as a Vice President of Prosperity Enterprises Company, a commercial property management company that was founded by her father over 20 years ago.



Andy Wang, Franchisee, Bonchon Chicken

Andy was first inspired to explore entrepreneurship as one of the career options when he participated in CMP's Out of School Youth (OSY) Program. After trying college and deeming it not the best way for him, Andy started to work in the food industry to get experiences in different aspects of restaurant operations and management. Andy is now running 2 Bonchon Chicken restaurants in NYC, one of which was the 3rd highest in revenue in 2021 and 2022 among the 200 plus Bonchon Chicken franchisees across the U.S.

I support the work CMP does and would like to sponsor
CMP 2023 Breakthrough Rising Gala

Mission Champion | \$50,000

- (\$25,000 Event + 25,000 Program Sponsorship)
- One table of **10** VIP seating
 - Mission Champion throughout 2023
 - Full page color journal ad
 - Podium recognition & speaking opportunity at gala
 - Logo display at event
 - Logo on event invitation & cover letter
 - Banner display & speaking opportunity at pre-event press conference
 - Sponsor one CMP project in 2023

Mission Partner | \$25,000

- One table of **10** VIP seating
- Mission Partner throughout 2023
- Full page color journal ad
- Podium recognition
- Logo display at event
- Logo on event invitation & cover letter
- Banner display & speaking opportunity at pre-event press conference

Ambassador | \$10,000

- One table of **10** VIP seating
- Honorary Benefit Co-Chair
- Full page color journal ad
- Podium recognition
- Logo display at event
- Logo on event invitation
- Banner display & invitation to pre-event press conference

Benefactor | \$8,000

- One table of **10** premium seating
- Full page color journal ad
- Podium recognition
- Logo display at event
- Logo on event invitation
- Banner display & invitation to pre-event press conference

Collaborator | \$5,000

- One table of **10** prime seating
- Full page color journal ad
- Group recognition at podium
- Logo display at event
- Logo on event invitation

Devotee | \$3,800

- One table of **10** preferred seating
- Full page B & W journal ad
- Group recognition at podium
- Logo display at event

Endorser | \$3,000

- One table of **10** at gala event
- Journal listing

Individual Ticket | \$350

- 1 ticket to the gala

**Non-tax deductible portion is \$200 per ticket.*

I would like to purchase an ad in the event journal, which is
100% tax deductible:

~~Outside Back Cover | Color | \$2,500~~

~~Inside Front Cover | Color | \$2,000~~

~~Inside Back Cover | Color | \$1,800~~

Full Page | Color | \$1,500

Full Page | Black & White | \$1,200

Half Page | Black & White | \$900

*Ad specs: High resolution PDF or JPEG.
Journal book size is 5.5" x 8.5" portrait.*

*Deadline: Please send your ad to sonygalin@cmpny.org
no later than Friday, April 7, 2023.*

A Fully Tax Deductible Donation:

I/we cannot attend the event but wish to make a fully tax
deductible donation of \$ _____.



RSVP

**2023
Breakthrough
Rising
Gala**

Reply Form



SUPPORT LEVEL _____ TOTAL AMOUNT _____

CONTACT INFORMATION

Name: _____ Company/Organization: _____

Address: _____

Email: _____ Phone: _____

PAYMENT METHOD

Enclosed is my check of \$ _____.

Please make check payable to **CMP** and mail it to **55 Chrystie St., RM 209, New York, NY 10002** (Memo: 2023 Gala).

Please send me an invoice.

Please charge \$ _____ to my: American Express MasterCard Visa

Card number _____ Expiration date _____ Security code _____

Billing address _____

Cardholder name _____ Cardholder signature _____

Online payments can also be made [HERE](#).

Please send your Reply Form to Hong Lee at honglee@cmpny.org or Sonya Lin at sonyalin@cmpny.org no later than Friday, April 7, 2023.

Questions can be directed to Hong Lee at honglee@cmpny.org/646-292-9669 or Sonya Lin at sonyalin@cmpny.org/646-292-9667.

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